

## CollaborHealth

Collabor Health is a group with Collabor, which focuses on bringing Web 2.0 and Collaboration solutions to companies in the Healthcare Industry. Our Health Industry solutions are geared towards Payer, Provider, Professionals, Associations and HealthCare alliances. Our solutions include:

### **Next Generation Health Portal**

This is our approach in bringing together Information, Community, Applications and Personalization into one portal. Geared towards payer institutions - this allows significantly higher member servicing capability. Members can see their profile and claims info, as well as search for health advice (written, audio, video and photos) and information in one place. In addition, users can create and join on-demand communities and support groups to connect with others who share their interests/concerns. Each registered user gets a personalized homepage created specifically for them based on their profile information. Users can comment on articles and blogs and write their own and share with others.

A monetized version of the health portal allows payers to push ancillary and add-on products and services from their partners and provider institutions. The Health portal can also handle advertising and product placement from pharmaceutical partners.

### **Integrated Employee Portals**

Integrate social networking into employee portals. Add a dash of pizzazz and dynamism to your employee portals. Lets employees experience the joy of online networking with colleagues and sharing ideas and working collaboratively on documents and projects. All this, while you still control the information and interaction. Mine the content to tap employee creativity and for new ideas.

### **Professional Networks**

Geared towards Alliances, Associations and professional networks, this solution creates a "birds of a feather" community along their common interest areas.

Professional Networks can be deployed by associations or healthcare alliances. Professional networks can also be used to create continuing discussions around healthcare conference and exhibitions. Pharmaceutical products can create professional networks to help with clinical trial management or product trials as a feedback mechanism.

All CollaborHealth solutions are based on Collabor's Work 2.0 platform. All solutions start with our pre-designed templates, and are customized to suit each specific need. CollaborHealth also provides ongoing IT, Content and Website Administrative support for all its clients.